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Inspiring Inclusion During Women's History Month

March 2024



Every day at Canadian Women & Sport, we see incredible work happening to create more equitable sporting environments for women, girls and gender-diverse people. With March marking both Women's History Month and International Women's Day, it's a perfect time to spotlight changemakers, sport leaders, organizations, coaches, administrators and athletes, who are building

better sport in their communities across Canada.

Retaining Girls in Sport: A Special International Women's Day Presentation

Join us on March 7 from 12:00pm – 1:30pm ET for a special International Women's Day presentation! Our Retaining Girls in Sport webinar, presented with Nike, will highlight the current state of women and girls' experiences in sport and provide sport leaders and organizations with tangible actions and resources to help create equitable sport in their own communities.



Inspire Inclusion

Join Us for A Special International Women's Day Presentation on Retaining Girls in Sport

Register Now > #IWD2024



[Register Now](#)

Build Knowledge and Capacity Within Your Organization this International Women's Day

Canadian Women & Sport offers an array of workshops and e-learning opportunities to expand and deepen your knowledge in gender equity and develop your skills. These offerings are available to sport, physical activity and recreation organizations across the country.

If you would like more information or to book a workshop, [head to our website](#).

Access our e-learning resources to purchase [Gender Equity LENS e-learning codes](#) or [Keeping Girls in Sport e-learning](#).

Featured Organizations

Hockey Northwest Territories and Table Tennis North Exemplify Inclusion with Pronouns Pins

There are numerous ways to lead by example when it comes to diversity, equity and inclusion in sport.

In 2022, Hockey Northwest Territories (NWT) came up with a creative way to do so by developing Pronoun Pins. Coaches wore the Pronoun Pins at both the 2023 Artic Winter Games and Canada Winter Games as a mean to create an inclusive environment where language become a tool for acceptance.

Having participated in the Same Game Challenge, Hockey NWT used its \$1,000 honorarium to join forces with Table Tennis North and establish an Equity, Diversity and Inclusion (EDI) Committee in December 2023.

“Coaches at both Hockey NWT and Table Tennis North will wear Pronoun Pins at the upcoming 2024 Artic Winter Games. We ask them to be role models, showcase the importance of inclusion and make everyone within the team and others welcome to the sports they present,” said Thorsten Gohl, member of the EDI Committee.

The 2024 Artic Winter Games will be held in Mat-Su Borough, Alaska from March 10-16.

[Learn More About the Organization's Work](#)

Grant Opportunity for Ontario Sport Organizations: Applications Open Soon for The Next Play

We are excited to invite sport, physical activity and recreation organizations across Ontario to apply for The Next Play when the application period opens this month.

The Next Play is a grant program aimed at better engaging girls, women and gender-diverse people in active recreation. This program is made possible by the Government of Ontario.

Throughout the program, 50 community organizations will learn how to engage more girls, women and gender-diverse people in sport and submit a grant proposal to implement their own community-based initiatives.

[Sign Up to be Notified when the Application Period Opens](#)

52 Sport Organizations Make Strides Forward in Gender Equity with the Same Game Challenge

Canadian Women & Sport and Canadian Tire Jumpstart Charities (Jumpstart) are proud to announce the 52 sport and recreation organizations participating in the fourth cohort of the Same Game Challenge, taking place from January to July 2024.

Through the Same Game Challenge, sport leaders will build competencies and develop the skills they need to close gender equity gaps and create positive

and sustainable change in sport.

“We are excited to continue our national work with the Same Game Challenge. This program is building momentum at the community sport level by supporting leaders in their day-to-day needs. More than 200 organizations and counting have taken this challenge on, and we could not be prouder,” said Leah Ferguson, Program Manager at Canadian Women & Sport.

[Learn More](#)

Canadian Women & Sport Attends Paris 2024 Panel on Gender Equality in Sport

Canadian Women & Sport CEO Allison Sandmeyer-Graves recently participated in a panel in Paris, France – Gender Equality on the Sport Field: a Franco-Canadian Perspective. It was hosted by the Sport and Olympic Attaché for the Canadian Embassy in Paris ahead of the 2024 Olympic and Paralympic Games.

“Thank you to the Embassy of Canada in France for the invitation to visit and to exchange insights on gender equality in sport with colleagues in France. This is a shared priority for Canada and France and we have much we can learn from one another,” said Allison.





Left to right: Allison Sandmeyer-Graves, Laurence Fischer, Fabiola Forteza and Sarah Ourahmoune

What the Data Tells Us

The PWHL Sets Another Attendance Record

Surprise! The Professional Women’s Hockey League (PWHL) set yet another attendance record for women’s hockey at the February 16 game — Battle of Bay Street in Toronto. With a crowd of 19,285 fans, it was a record-breaking event for women’s professional sport. We were thrilled to experience this historic moment with some of our program participants from the Same Game Challenge and The Next Play.





[More On The Attendance Record](#)

In the Media

Yellowknife Hosts Inaugural Hockey Celebration for Women and Girls

The latest initiative to increase women and girls' participation in sport in the Northwest Territories (N.W.T.) is underway! The 'One for All' four-day girls hockey weekend took place in Yellowknife with over 300 girls across the N.W.T. and Nunavut participating in goaltending clinics and a special PWHL watch party.

The event ran in partnership with Hockey North and Hockey Canada who donated free gear and delivered workshops to sport leaders.

[Learn More](#)

Have a gender equity initiative you want to share? [Click here.](#)



Canada 



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